



## **Friends of Norton School Social Media Policy**

This policy explains how our association uses social media. It is available and applies to all members of our association.

### **Details of the social media used by our association**

Friends of Norton School uses Facebook. You can see this here: [Friends of Norton School Facebook](#)

### **Access to the social media used by our association**

The Friends of Norton School Facebook Page is “visible”, meaning that anyone can find this group. It is however a closed group, meaning that you can apply to join but this will need to be approved by Friends of Norton School through our Facebook group administrator. Only approved members can see posts made to the group. Once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved.

### **Permitted members**

The Facebook group of Friends of Norton School is only intended for members of the association, in this case the parents, carers and teachers of Norton C of E Primary School. This is regulated through this being a closed group and members needing to gain permission to join from the Friends of Norton School Facebook group administrator.

Friends of Norton School does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

### **How this is used by our association**

Friends of Norton School uses its Facebook group exclusively for the running of the association. Examples of its usage include: communicating with members; promoting events or elements of events; recruiting volunteers to support our activities; thank local supporters and canvass members' views.

### **Usage that is not permitted**

The Facebook group of Friends of Norton School does not allow any private correspondence between members, and should not be used to promote any business other than where this is done for the benefit of the association and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the association retains the right to ban any user who continues to make inappropriate use of the group.

### **Photographs**

The Facebook group of Friends of Norton School allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Friends of Norton School accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

### **Application of this policy**

By using the Facebook group of Friends of Norton School you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available through the Friends of Norton School page of the school website [norton.gloucs.sch.uk](http://norton.gloucs.sch.uk) and is sent once a year to all members of the association for whom an email address is held.

**Dated: 14 September 2020**